



भारत सरकार  
शिक्षा मंत्रालय  
स्कूल शिक्षा और साक्षरता विभाग  
शास्त्री भवन  
नई दिल्ली – 110 115  
GOVERNMENT OF INDIA  
MINISTRY OF EDUCATION  
DEPARTMENT OF SCHOOL EDUCATION & LITERACY  
SHASTRI BHAVAN  
NEW DELHI-110 115

**R. C. MEENA**  
**Joint Secretary (EE.I)**  
**Tel.011-23389247**

D.O. No. 3-1/2021-MDM-1-1 (EE.5)

Dated the 27<sup>th</sup> September, 2021

*Dear Sir / Madam,*

As you are aware “Azadi Ka Amrit Mahotsav” is an initiative of the Government of India to celebrate and commemorate 75 years of progressive India. This Mahotsav is dedicated to the people of India who have not only been instrumental in bringing India thus far in it’s evolutionary journey but also hold within them the power and potential to enable Prime Minister Modi’s vision of activating India 2.0, fuelled by the spirit of Atmanirbhar Bharat.

2. In this context, please refer to the D.O. letter of Ministry of Environment, Forest and Climate Change (Copy enclosed), the Ministry has assigned the week of 4<sup>th</sup> to 10<sup>th</sup> October to be celebrated as iconic week by organizing impactful events on four themes viz., lake/water conservation, curbing of use of single use plastic, wildlife conservation and forest conservation/afforestation.
3. I take the opportunity to request you to take up following activities during the period of 4<sup>th</sup> to 10<sup>th</sup> October 2021:
  - i. Special meetings of School Management Committees (SMCs) may be held to discuss the action plan for water conservation and carry out water conservation activities.
  - ii. Children may also be made aware during the online/offline classes regarding the curbing of single use plastic and wildlife and forest conservation/afforestation.
  - iii. Children may plant saplings at home/school.
4. You are also requested to encourage students to take a Green Pledge online through the link <https://forms.gle/bKZDEXmQMFLEPmPw7> during the week 4<sup>th</sup> to 10<sup>th</sup> October 2021. Organization of webinars on the themes in the association with premier institutes/colleges may also be carried out.
5. Children may be encouraged to use paper bags or cloth bags instead of plastic bags. They may also be encouraged to use the left out kitchen water in watering plants. They may also offer water to birds and animals wherever possible. I request you to disseminate the information to district, block and school levels to give this eco friendly patriotic programme, wider publicity.

Contd...2/-



6. I would like to reiterate that you may have a convergence with KVKs working under Indian Council of Agricultural Research (ICAR) for availability of seeds/seedlings, manures/compost etc. on a reasonable cost.

7. You will appreciate that these initiatives shall help students to learn how to protect environment, water bodies while also learning to keep patience, cooperation, teamwork and social skills. You are further requested to issue instructions to your offices to update the **daily data** of activities carried out in the Google sheet link at

<https://docs.google.com/spreadsheets/d/1OUc8veFAtYaHyI5PNSFJMStcacnGjIUUfjNaJCJXp4/edit?usp=sharing> during 4<sup>th</sup> to 10<sup>th</sup> October 2021.

I would request you to create maximum awareness through your good offices as a special drive and carry out concerted actions in celebrating the period of 4<sup>th</sup> to 10<sup>th</sup> October as "Jan Andolan" and celebrate "Azadi ka Amrit Mahotsav" in its true spirit.

With regards

Yours sincerely,



(R.C. MEENA)

To,

The Additional Chief Secretaries, Principal Secretaries, Secretaries of Education, SPDs of Samagra Siksha, and Directors/Commissioners of Mid-Day Meal in States and UTs.

रीता खन्ना  
वैज्ञानिक 'जी'  
Rita Khanna  
Scientist 'G'



भारत सरकार  
पर्यावरण, वन एवं जलवायु परिवर्तन मंत्रालय  
GOVERNMENT OF INDIA  
MINISTRY OF ENVIRONMENT, FOREST  
AND CLIMATE CHANGE

D.O. No. 8-23/2020-EE

Dated: 22<sup>nd</sup> September, 2021

Sir,

This has reference to this Ministry's D.O. No. 2411/30/2021-GC dated 25<sup>th</sup> August, 2021 and Department of School Education and Literacy (DoSEL)'s OM No. 17-10/2020-EE.1 dated 06.09.2021 regarding commemoration of Azadi ka Amrit Mahotsav. Communications already sent by the Department in this regard are invaluable.

2. Further, this Ministry has been assigned the week from 4<sup>th</sup> to 10<sup>th</sup> October, 2021 to be celebrated as Iconic Week by organizing impactful events and this Ministry has identified four themes for the purpose viz., lake/ water conservation, curbing of use of single-use plastics, wildlife conservation and forest conservation/ afforestation. Organization of an Environment Education programme on the said themes in association with DoSEL is also envisaged with plan of action as follows:

- I. Promotion of Green Good Deeds related to the four themes. A suggestive list of Green Good Deeds is annexed herewith. These have been culled out from the compilation titled "*Green Deeds & Habits for Sustainable Environment*" which is available on this Ministry's website at [https://moef.gov.in/wp-content/uploads/2020/02/GGD-19-08-2020\\_final.pdf](https://moef.gov.in/wp-content/uploads/2020/02/GGD-19-08-2020_final.pdf). Other resource materials that could be used for awareness generation on the themes would be sent separately.
  - II. Encourage students to take a Green Pledge online through the link <https://forms.gle/bKZDEXmQMFLEPmPw7> during the week 4<sup>th</sup> to 10<sup>th</sup> October, 2021. The number of students taking Green Pledge would be compiled by this Ministry and appropriately used for social media.
  - III. Organization of webinars on the themes in association with premier institutes/ colleges.
3. Support of DoSEL is requested in this endeavour and to encourage all schools and colleges to participate in the above Environment Education programme.

Yours sincerely,

(Rita Khanna)

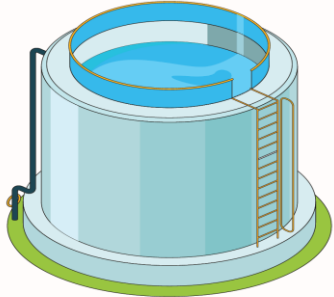

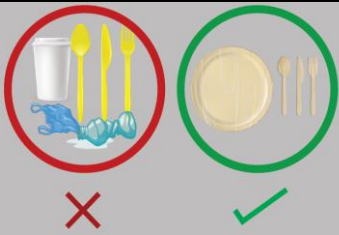

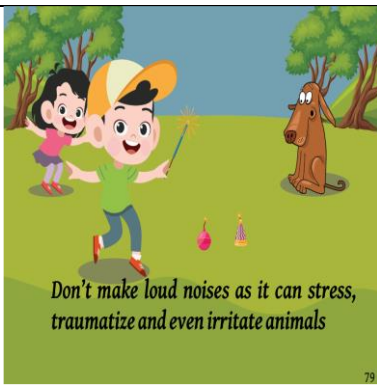


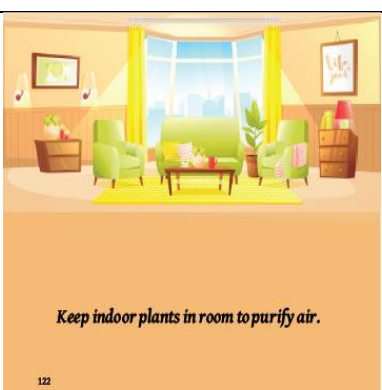
Encl: As above

To

**Shri R.C. Meena**  
Joint Secretary  
Room No. 116-C  
Department of School Education and Literacy  
Shastri Bhawan, New Delhi





Theme	Suggestive Green Good Deeds	
Water conservation	 <p data-bbox="619 551 954 591"><i>Never let water tank overflow, as it leads to waste of water.</i></p> <p data-bbox="951 607 970 618">113</p>	 <p data-bbox="1086 528 1358 577"><i>Use sprinklers for watering plants to save water.</i></p> <p data-bbox="1369 600 1390 611">105</p>
Single-use plastics	 <p data-bbox="655 954 954 1010"><i>Stop using single-use plastic or thermocol cutlery during parties instead use eco-friendly cutlery made of leaves, soft wood, etc.</i></p> <p data-bbox="643 1021 655 1032">26</p>	 <p data-bbox="1066 954 1353 994"><i>Avoid wrapping items in plastics instead use eco-friendly packaging.</i></p> <p data-bbox="1361 1010 1374 1021">89</p>
Wildlife	 <p data-bbox="651 1335 967 1397"><i>Don't make loud noises as it can stress, traumatize and even irritate animals</i></p> <p data-bbox="967 1435 986 1447">79</p>	 <p data-bbox="1062 1379 1347 1420"><i>Protect the birds as the most of them are threatened.</i></p> <p data-bbox="1347 1435 1366 1447">75</p>
Afforestation	 <p data-bbox="651 1798 959 1839"><i>Plant trees to reduce the impact of pollution</i></p> <p data-bbox="616 1850 639 1861">124</p>	 <p data-bbox="1066 1776 1342 1800"><i>Keep indoor plants in room to purify air.</i></p> <p data-bbox="1050 1843 1070 1854">122</p>